

RETURN YOUR BOTTLE INFORMAL COLLECTORS CAMPAIGN

19 APRIL 2023 – 30 October 2023

1. Introduction

- 1.1. The 'Return Your Bottle' campaign is an initiative to encourage the collection and return of Qualifying Products (as defined in Campaign Rule 3.2.1) to a Participating Outlet. Participants (as defined below) will be given the opportunity to return a Qualifying Product to Participating Outlets, in exchange for cash incentives as determined by the Promoter from time to time (the "**Campaign**").
- 1.2. This Campaign is run by The South African Breweries (Pty) Ltd ("**Promoter**") and is open to all persons of 18 years or older and resident in South Africa.
- 1.3. The terms and conditions set out in this document constitute the rules which will govern the Campaign ("**Campaign Rules**").
- 1.4. Participation in the Campaign participants meeting the requirements of Campaign Rule 1.2 above ("**Participants**") constitutes acceptance of these Campaign Rules.

2. Campaign Period

This Campaign will run from 1 January 2023 until 31 March 2023, both dates being inclusive, or until the Promoter provides a public notice that the Campaign has ended, whichever is earlier ("**Campaign Period**"). The Promoter shall also be entitled to extend the Campaign Period in its sole discretion. Participants will only be eligible to participate in the Campaign during the Campaign Period.

3. Campaign Participation Process

- 3.1. This Campaign will take place only at participating outlets solely at the discretion of the Promoter ("**Participating Outlets**").
- 3.2. Entry into the Campaign will be as follows:
 - 3.2.1. The Participant is required to return an empty 1 litre, 910ml, 750ml or 600ml quartz returnable bottle that is branded by the Promoter and that meets the specifications set out in this Campaign Rule 3.2.1 below (the "**Qualifying Product**"), to the Participating Outlet. The Participant is not entitled to return bottles that are not branded by the Promoter. The Participant must ensure that all returned bottles are in good condition, which includes: not being broken, cracked, chipped, or un-washable (i.e. do not contain stubborn dirt, cement or candle wax).
 - 3.2.2. Following the return of a Qualifying Product to the Participating Outlets, the Participating Outlet will verify: (i) the Participant's compliance with Campaign Rule 1.2;

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and (ii) the condition and specifications of the Qualifying Product to ensure that it meets the Promoter's requirements in Campaign Rule 3.2.1.

- 3.2.3. Once verification in terms of Campaign Rule 3.2.1 has occurred at the sole discretion of the Participating Outlet, the Participating Outlet will pay the Participant a cash incentive ranging between R0.50c – R2.00 per Qualifying Product returned (the "Incentive").
- 3.3. The Promoter is not liable to pay and price difference between the amount provided in Campaign Rule 3.2.3 below, and the amount actually provided by the Participating Outlet.
- 3.4. Participation is only valid through the above method.
- 3.5. A Participant can participate in the Campaign as many times as they wish.

4. Campaign Terms and Conditions

Participation in the Campaign shall at all times be subject to the following conditions:

- 4.1. Participants shall not be entitled to receive an Incentive if the Participant and/or the Qualifying Products do not strictly comply with the provisions in these Campaign Rules;
- 4.2. this Campaign will only be active at the Participating Outlets;
- 4.3. participation in the Campaign is voluntary; and
- 4.4. save for the Incentive, Participants shall not be entitled to receive any other reward or credit, monetary or otherwise, for the return of the Qualifying Products to the Participating Outlet.

5. Verification of Participants and Qualifying Products

- 5.1. All Participants must be over the age of 18 (eighteen) years old and will be verified as complying with the Participant eligibility criteria set out in Campaign Rule 1.2.
- 5.2. The Promoter reserves the right to request a Participant to provide a copy of his/her identity document/passport/driver's license/proof of residential address. If so asked, the Participant shall be required to comply with the request to the satisfaction of the Promoter before being entitled to receive an Incentive.
- 5.3. An Incentive will only be provided after successful verification of the submission of a Qualifying Product and/or of the Participant. Failing successful verification of any Participant, the Participant acknowledges and agrees that the Participating Outlet may withhold the payment of the Incentive and reject the returned bottles. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 5.4. The Participant is welcome to donate any Qualifying Products or other bottles to the Participating Outlet even if the requirements set out for this Campaign are not met. In such event, the Participant

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will not be entitled to receive an Incentive. The Promoter reserves the right to carry out audits in respect of any Participants to verify their eligibility and/or the validity of the Participants participation in the Campaign. The Promoter may disqualify any Participants if any fraud or cheating or related activity is suspected.

6. General

- 6.1. Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 6.2. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 6.3. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture in its entirety with no compensation to any party by the Promoter.
- 6.4. Each Participant, by participating in the Campaign, acknowledges, agrees and expressly consents to the following:
 - 6.4.1. the Promoter may process the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Campaign; and
 - 6.4.2. the Promoter may transfer the Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Campaign,which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Campaign.
- 6.5. With the exception of Campaign Rule 6.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Campaign Rules, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the

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- relevant Participant/s by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 6.6. A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 6.6.1. correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 6.6.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 6.7. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the Participant which are not expressly contemplated as part of the Campaign.
- 6.8. These Campaign Rules may be amended by the Promoter on public notice at any time during the Campaign Period or thereafter. These Campaign Rules will be interpreted by the Promoter only.
- 6.9. The Promoter reserves the right to alter, amend or cancel this Campaign in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 6.10. All Participants indemnify and hold harmless the Promoter, their respective associated companies (directors, officers and employees) and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Campaign. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 6.11. By participating in the Campaign each Participant gives the Promoter consent to market its products and campaigns to the Participant, using the details provided by the Participant, which Participants may decline by opting out via the opt out mechanism provided on the communications.
- 6.12. These Campaign Rules are also available on www.sabmiller.com.