

SAB BE SHARP CHARTER PRIVACY

To sign the SAB Be Sharp Charter (the “Charter”) complete the signatory form by providing your name, surname, email and phone number.

You may download a copy of the Charter certificate to sign and display, and share your commitment to the Charter on your social media accounts.

By signing the Charter, you voluntarily provide us with your name, surname, email and phone number. The aforementioned information constitutes “Personal Information” in terms of the Protection of Personal Information Act 4 of 2013 (“POPIA”) which we will process in line with the provisions of the aforementioned Act.

Upon becoming a signatory, you agree that we may use your Personal Information in order to:

- (a) Provide you with a copy of your Charter certificate, which you are welcome to share and display on your social media accounts; and
- (b) Administer matters relating to the Charter and your participation as a signatory to the Charter.

The protection of your Personal Information is important to SAB and we are committed to ensuring that your privacy rights are respected. Our Privacy Policy can be found [here](#). Alternatively, please fill out the Data Subject Request Form [here](#) if you would like to obtain information on the processing of your Personal Information or if you wish to exercise your rights regarding our use of that information.

You have the opportunity to decide whether or not to subscribe for information in relation to future events and promotions. If you wish to unsubscribe at any stage, please contact us at <https://www.sab.co.za/contact-us>.